



# WELLTH **CONTENT**

Proposal for Website Content





**WE ARE  
CONTENT  
EXPERTS**

# WHO WE ARE

We cover the entire landscape of content, social media and online branding services.

Each and every aspect of your online presence can bring about a huge impact.

We help you move your audience from Brand Awareness to Conversion

Wellth Content USP

# OUR CONTENT ADVANTAGE

**Our true passion** is to build valuable, engaging and result oriented content. By keeping the quality of the message at the core, we believe each piece of content truly has an identity of it's own. Understanding our clients business, their challenges, their expectations and then addressing their requirements is at the very heart of what we do at WellthContent.



## RELEVANT & ENGAGING

We can help you reach out to your target audience by creating stimulating, relevant, unique, and persuasive copy.



## TEAM

Our content is researched and created by experts, with an understanding of web users' psychology, their expectations and an understanding about what works for them.



## ARTICULATE & FLUENT

Our content is articulate and fluent. It is grammatically accurate, beautifully written, original and unique to you.

# OUR PROCESS

**“Copywriting for the web is remarkably different from writing for the print media”**

The difference is largely owing to the behavioral pattern of the average reader on the web. An Internet user gets a deluge of options to choose from while looking for some information on the web. What compels you to read? It keeps us hooked because it is written in a clear, concise and interesting manner.

**Our process works to identify the right formula for you**

## KEY STEPS



RESEARCH



STRUCTURING



EXECUTION



REVIEW

# THE WORK WE HAVE DONE



## OUR CLIENTS

From Design to Content  
Driven execution, explore  
some of our current work  
in progress and completed  
projects.

- ▶ [www.thewellbeingways.com](http://www.thewellbeingways.com) – Ms. Pallavi Srivastava
- ▶ [www.primepapyrusprintpack.com](http://www.primepapyrusprintpack.com) – Mr. Saurabh Goyal
- ▶ [www.newsvoir.com](http://www.newsvoir.com) – Mr. Anurag Mittal
- ▶ [www.newsvoir.com/blog](http://www.newsvoir.com/blog)

Reach out to us to speak to any of our clients



# BENEFITS OF WORKING WITH US



**HIGH QUALITY**  
Our content team ensures  
your satisfaction and delight  
with our services



**ON TIME DELIVERY**  
Our commitment to delivering based on  
our devised project plans are of the  
utmost importance to us



**RELIABILITY**  
Grammatically correct, non plagiarized, 100%  
unique content for your services is what we  
offer

# OUR PRICING

We offer a “best in class” pricing model.

**For content research, structuring and copywriting pertaining to your website, we charge**

**INR 2,500 / Page** @ a minimum of 10 Pages of content + Service Tax

Typically each page would range from 700 - 1000 words based on the requirements



**PRICING**

# **OTHER SERVICES**

**01  
SOCIAL MEDIA  
MANAGEMENT**

**02  
ONLINE CONTENT &  
BLOG MANAGEMENT**

**03  
DIGITAL  
MARKETING**





# CONTACT US

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